



SPONSORSHIP OPPORTUNITIES



2026

Join us to raise funds for breast cancer research across Alabama.

Cahaba Brewing Co. and the Breast Cancer Research Foundation of Alabama (BCRFA) are partnering once again for CahabaQue! Your sponsorship can fuel lifesaving breast cancer research across the state.



CAHABA
BREWING CO.



EVENT OVERVIEW



SPRING

Saturday, April 11, 2026

CahabaQue

12:00 PM - 4:00 PM



FALL

Saturday, October 3, 2026

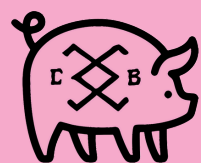
CahabaQue Tailgate Challenge

10:30 PM - 2:00 PM



Cahaba Brewing Company

4500 5th Avenue South, Bldg C
Birmingham, AL 35222



CAHABAQUE 2026

Spring CahabaQue



Teams of backyard grillers and professionals alike compete for the best BBQ and bragging rights.

- Best "CahaButt"
- Best Sauce
- Best Team Name
- Best People's Choice Item



800-1,000+ guests enjoy live music and all-you-can-eat BBQ samples while voting for their favorite People's Choice item.



VIP tickets with early event entry, access to the Redmont Distillery VIP Lounge, private bathrooms, and two complimentary cocktails or beers at Redmont's VIP Lounge.

EVENT OVERVIEW



SPRING

Saturday, April 11, 2026

CahabaQue

12:00 PM - 4:00 PM



FALL

Saturday, October 3, 2026

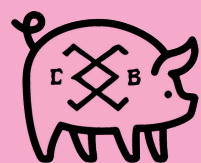
CahabaQue Tailgate Challenge

10:30 PM - 2:00 PM



Cahaba Brewing Company

4500 5th Avenue South, Bldg C
Birmingham, AL 35222



CAHABAQUE 2026

Fall CahabaQue Tailgate Challenge



This fun concept means anyone can bring their best tailgate food and decor and compete to win!

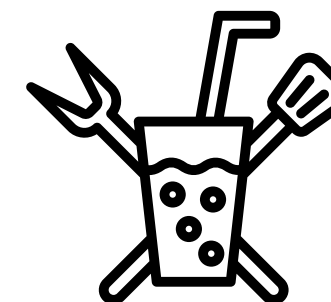
- Best Meat
- Best Sauce or Side
- Best Dessert
- Best Decorated Tailgate



500-800 guests enjoy live music and all-you-can-eat samples while voting for the Best Decorated Tailgate.



VIP tickets with early event entry, access to the Redmont Distillery VIP Lounge, private bathrooms, and two complimentary cocktails or beers at Redmont's VIP Lounge.



New Corporate Sponsorship Available

Silver Sponsorship includes a new corporate team option with all the benefits, plus team benefits including a 10X20 tent, (2) cases of beer, banner, priority placement, and overnight stay if requested.

ABOUT THE BCRFA

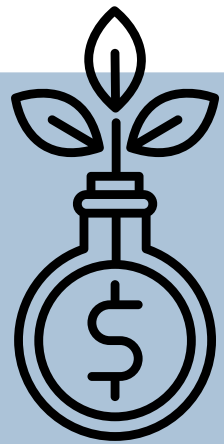
Mission

Find a cure for breast cancer by funding promising breast cancer research in Alabama and raise community awareness for that research.

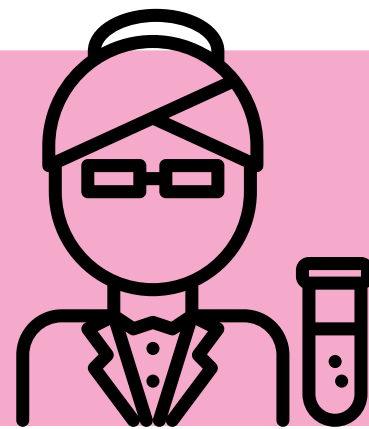


BCRFA IMPACT

BCRFA funding allows grantee partners to:



Successfully compete and receive sought-after and sustaining grant dollars.



Recruit and retain world-class breast cancer researchers.



Seize every opportunity for groundbreaking discoveries.

BCRFA FUNDING SNAPSHOT

In 2025, the BCRFA invested \$1.2 million in 25 research projects at 9 partner institutes.

With community support, BCRFA has invested over **\$17 million** in life-saving breast cancer research and treatments across Alabama since its founding in 1996.

CURRENT PARTNER INSTITUTES



2025 SPONSORSHIP LEVELS

07

SINGLE EVENT (FALL OR SPRING)

PRESENTING \$10,000

HIGHLIGHTS

Event naming rights, speaking opportunity at event, exclusive event signage, feature in BCRFA newsletter, 25 VIP and 12 GA tickets.

PLATINUM \$5,000

HIGHLIGHTS

Recognition during event program, logo featured prominently at event and included in event promotions, 10 VIP and 10 GA tickets

GOLD \$2,500

HIGHLIGHTS

Recognition during event program, logo featured at event, company name included in event promotions, 5 VIP and 5 GA tickets.

SILVER \$1,000

HIGHLIGHTS

Company name included in event signage and event promotions, 5 GA tickets or 1 cook team entry.

NEW Fall Corporate Sponsorship includes above plus team benefits: 10X20 tent, (2) cases of beer, banner, priority placement, and overnight stay if wanted.

BOTH EVENTS (FALL AND SPRING)

\$14,000 (30% off)

Includes highlights listed above for both spring and fall events.

\$7,000 (30% off)

Includes highlights listed above for both spring and fall events.

\$3,500 (30% off)

Includes highlights listed above for both spring and fall events.

\$1,400 (30% off)


Includes highlights listed above for both spring and fall events.





SPONSORSHIP AGREEMENT



CahabaQue BBQ Cook-Off 2026

 Saturday, April 11, 2026
CahabaQue
12:00 PM - 4:00 PM

 Saturday, October 3, 2026
CahabaQue Tailgate Challenge
10:30 PM - 2:00 PM

 Cahaba Brewing Company
4500 5th Avenue South, Bldg C
Birmingham, AL 35222

Sponsorship Selection

Single Event

Both Events



\$10,000



\$14,000

Presenting

Benefits include event naming rights, speaking opportunity at event, exclusive event signage, feature in BCRFA newsletter, 25 VIP and 12 GA tickets.



\$5,000



\$7,000

Platinum

Benefits include recognition during event program, logo featured prominently at event and included in event promotions, 10 VIP and 10 GA tickets.



\$2,500



\$3,500

Gold

Benefits include recognition during event program, logo featured at event, company name included in event promotions, 5 VIP and 5 GA tickets.



\$1,000



\$1,400

Silver or Fall Corporate Team

Benefits include your company name included in event signage and event promotions, 5 GA tickets or 1 cook team entry. Corporate team includes above plus team benefits: 10X20 tent, (2) cases of beer, banner, priority placement, and overnight stay if wanted.

Sponsor Contact Information

Company/Individual Name as you prefer to be listed:

Contact: _____

Title: _____

Email: _____ Phone: _____

Address: _____

Signature

Date

Payment Information

I am sending a check via mail

Make checks payable to "BCRFA" and mail to:
BCRFA, P.O. Box 531225, Birmingham, AL 35253

I am paying via credit card

To complete payment via credit card please visit
CahabaQue.com or call 205.413.4600

Please email your completed agreement to Beth Davis (beth@bcrfa.org).

Questions? Call (205) 413-4600