



# SPONSORSHIP OPPORTUNITIES



2026

**Join us to raise funds for breast  
cancer research across Alabama.**

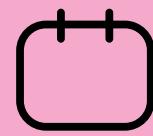
Cahaba Brewing Co. and the Breast Cancer Research Foundation of Alabama (BCRFA) are partnering once again for CahabaQue! Your sponsorship can fuel lifesaving breast cancer research across the state.



**CAHABA**  
BREWING CO.



# EVENT OVERVIEW

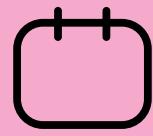


## SPRING

**Saturday, April 11, 2026**

**CahabaQue**

12:00 PM - 4:00 PM



## FALL

**Saturday, October 3, 2026**

**CahabaQue Tailgate Challenge**

10:30 PM - 2:00 PM



**Cahaba Brewing Company**

4500 5th Avenue South, Bldg C  
Birmingham, AL 35222



**CAHABAQUE 2026**

# Spring CahabaQue



Teams of backyard grillers and professionals alike compete for the best BBQ and bragging rights.

- Best "CahaButt"
- Best Sauce
- Best Team Name
- Best People's Choice Item



800-1,000+ guests enjoy live music and all-you-can-eat BBQ samples while voting for their favorite People's Choice item.



VIP tickets with early event entry, access to the Redmont Distillery VIP Lounge, private bathrooms, and two complimentary cocktails or beers at Redmont's VIP Lounge.

# EVENT OVERVIEW



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**CAHABAQUE 2026**

# Fall CahabaQue Tailgate Challenge



This fun concept means anyone can bring their best tailgate food and decor and compete to win!

- Best Meat
- Best Sauce or Side
- Best Dessert
- Best Decorated Tailgate



500-800 guests enjoy live music and all-you-can-eat samples while voting for the Best Decorated Tailgate.



VIP tickets with early event entry, access to the Redmont Distillery VIP Lounge, private bathrooms, and two complimentary cocktails or beers at Redmont's VIP Lounge.



## New Corporate Sponsorship Available

Silver Sponsorship includes a new corporate team option with all the benefits, plus team benefits including a 10X20 tent, (2) cases of beer, banner, priority placement, and overnight stay if requested.

# ABOUT THE BCRFA

## Mission

Find a cure for breast cancer by funding promising breast cancer research in Alabama and raise community awareness for that research.

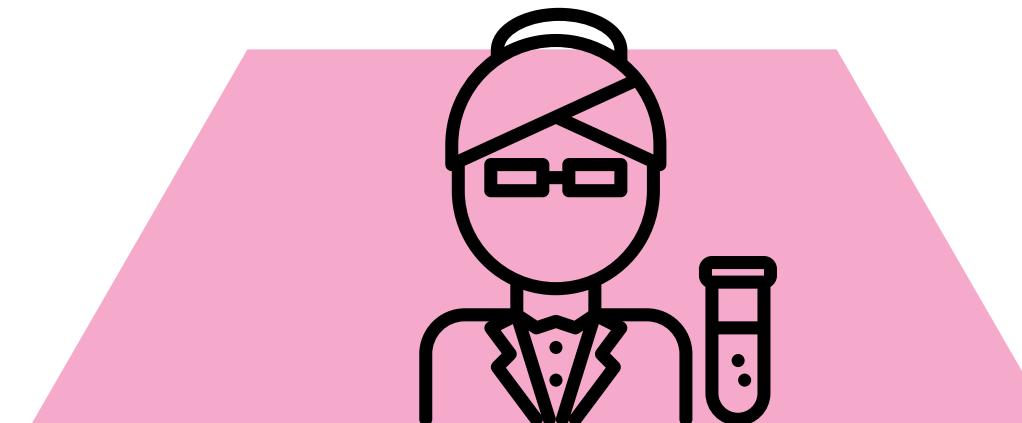


# BCRFA IMPACT

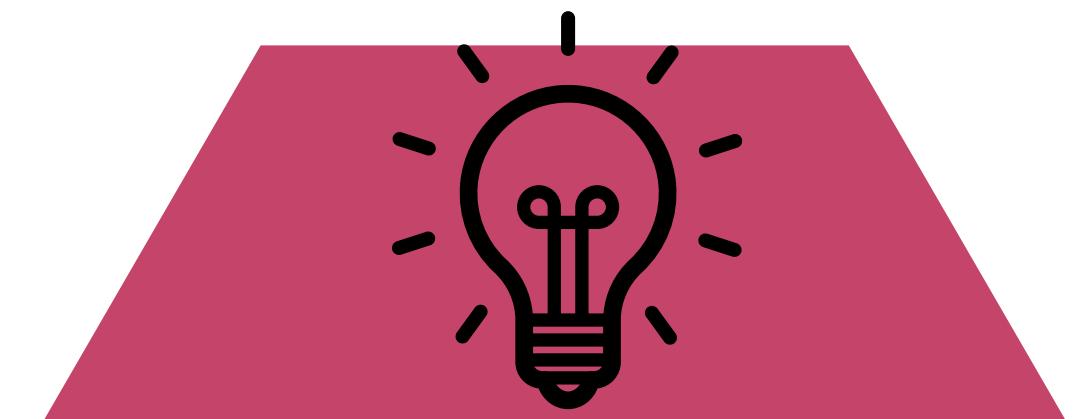
BCRFA funding allows grantee partners to:



Successfully compete and receive sought-after and sustaining grant dollars.



Recruit and retain world-class breast cancer researchers.



Seize every opportunity for groundbreaking discoveries.

# BCRFA FUNDING SNAPSHOT

In 2025, the BCRFA invested \$1.2 million in 25 research projects at 9 partner institutes.

With community support, BCRFA has invested over \$17 million in life-saving breast cancer research and treatments across Alabama since its founding in 1996.

## CURRENT PARTNER INSTITUTES



# 2025 SPONSORSHIP LEVELS

## SINGLE EVENT (FALL OR SPRING)

**PRESENTING**  
**\$10,000**

### HIGHLIGHTS

Event naming rights, speaking opportunity at event, exclusive event signage, feature in BCRFA newsletter, 25 VIP and 12 GA tickets.

BEST  
VALUE!

**PLATINUM**  
**\$5,000**

### HIGHLIGHTS

Recognition during event program, logo featured prominently at event and included in event promotions, 10 VIP and 10 GA tickets

**GOLD**  
**\$2,500**

### HIGHLIGHTS

Recognition during event program, logo featured at event, company name included in event promotions, 5 VIP and 5 GA tickets.

**SILVER**  
**\$1,000**

### HIGHLIGHTS

Company name included in event signage and event promotions, 5 GA tickets or 1 cook team entry.

**NEW Fall Corporate Sponsorship**  
includes above plus team benefits:10X20 tent, (2) cases of beer, banner, priority placement, and overnight stay if wanted.

## BOTH EVENTS (FALL AND SPRING)

**\$14,000**  
*(30% off)*

Includes highlights listed above for both spring and fall events.

**\$7,000**  
*(30% off)*

Includes highlights listed above for both spring and fall events.

**\$3,500**  
*(30% off)*

Includes highlights listed above for both spring and fall events.

**\$1,400**  
*(30% off)*

Includes highlights listed above for both spring and fall events.

# SPONSORSHIP AGREEMENT



## CahabaQue BBQ Cook-Off 2026

Saturday, April 11, 2026  
CahabaQue  
12:00 PM - 4:00 PM

Saturday, October 3, 2026  
CahabaQue Tailgate Challenge  
10:30 PM - 2:00 PM

Cahaba Brewing Company  
4500 5th Avenue South, Bldg C  
Birmingham, AL 35222

### Sponsorship Selection

**Single Event**      **Both Events**

\$10,000       \$14,000

#### Presenting

Benefits include event naming rights, speaking opportunity at event, exclusive event signage, feature in BCRFA newsletter, 25 VIP and 12 GA tickets.

\$5,000       \$7,000

#### Platinum

Benefits include recognition during event program, logo featured prominently at event and included in event promotions, 10 VIP and 10 GA tickets.

\$2,500       \$3,500

#### Gold

Benefits include recognition during event program, logo featured at event, company name included in event promotions, 5 VIP and 5 GA tickets.

\$1,000       \$1,400

#### Silver or Fall Corporate Team

Benefits include your company name included in event signage and event promotions, 5 GA tickets or 1 cook team entry. Corporate team includes above plus team benefits: 10X20 tent, (2) cases of beer, banner, priority placement, and overnight stay if wanted.

### Sponsor Contact Information

Company/Individual Name as you prefer to be listed:

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Payment Information

I am sending a check via mail  
Make checks payable to "BCRFA" and mail to:  
BCRFA, P.O. Box 531225, Birmingham, AL 35253

I am paying via credit card  
To complete payment via credit card please visit  
CahabaQue.com or call 205.413.4600)