# SPONSORSHIP OPPORTUNITIES

2025 BOLT FOR BREAST CANCER 5K & DOLLY DASH FUN RUN



Breast Cancer Research Foundation of Alabama P.O. Box 531225 Birmingham, Alabama 35253 (205) 413-4600 | www.bcrfa.org



# **EVENT DETAILS**

# Bolt for Breast Cancer 5K & Dolly Dash Fun Run

### Sunday, October 5, 2025

Crestline Field (49 Vine St, Mountain Brook, AL 35213) Registration + details: boltforbreastcancer.com

### Race Details:

- 400+ participants anticipated (runners and walkers welcome in both races)
- Timing bibs and event T-shirt included with adult registration (while supplies last)
- Dolly Dash 1-mile fun run open to runners, walkers, bikers, and scooters (kids and adults)
- Registration fees: Adults \$35 (ages 13+), Children \$25 (ages 4-12). Children 3 and under are free.

### After-Event Highlights:

- Refreshments (snacks, beer, wine)
- Field activities, including face painting, bounce house, and an inflatable obstacle course.



# **ABOUT THE BCRFA**

# Funding research, saving lives.

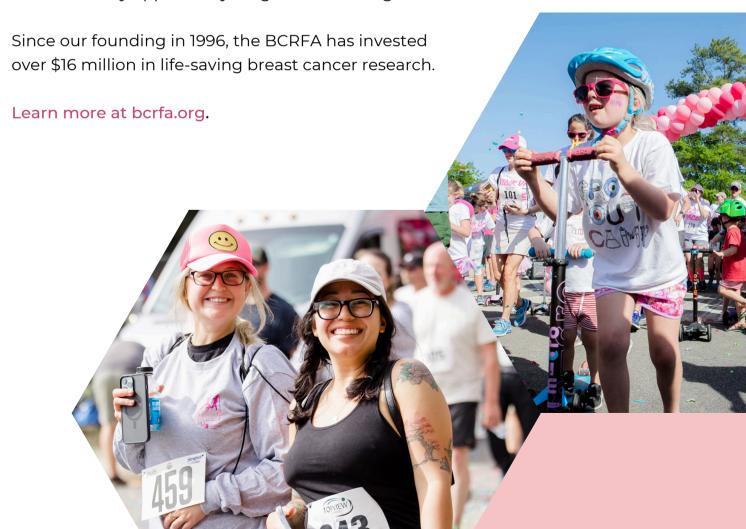
The Breast Cancer Research Foundation of Alabama's mission is to help find a cure for breast cancer by funding promising breast cancer research in Alabama and raising community awareness and funding for that research.

The BCRFA invests in a comprehensive approach to battling breast cancer by funding collaborative and innovative research to help diagnose, treat, prevent, and eradicate the disease.

### **BCRFA** Impact

Investments from generous partners like you allow BCRFA research partners to:

- Successfully compete for and receive sought-after and sustaining grant dollars.
- Recruit and retain world-class breast cancer researchers.
- Seize every opportunity for groundbreaking discoveries.







# **SPONSORSHIP OPPORTUNITIES + BENEFITS**

# Join us! Invest to fuel lifesaving breakthroughs in breast cancer research.

### **SPONSOR LEVEL**

	Presenting \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Inclusion in media promos (PSA, on-air interview)	*				
Complimentary race entries	8	6	4	2	1
Recognitionon on event website, all sponsor signage, event T-shirt, and event promotion emails	Logo	Logo	Logo	Logo	Company Name
Option to include promotional item in race bag	✓	✓	✓		
Option to set up exhibtion space w/ banner on race day	✓	✓	✓	✓	

# SPONSORSHIP OPPORTUNTIES + COMMITMENT FOR

## Bolt for Breast Cancer 5K + Dolly Dash Fun Run

Sunday, October 5, 2025 • Crestline Field • 49 Vine St, Mountain Brook, AL 35213

12:30 PM - Registration/check-in | 2:00 PM - Race start

Spons	sorship Level Check one. See benefits chart for more details.
0	Presenting Sponsor - \$10,000 (No Longer Available)  Exclusive level (one sponsor only) Includes option for company spokesperson/business storefront to be featured in pre-event PSAs and interview segment(s) with event media partner, event naming (e.g. Bolt for Breast Cancer presented by Company Name), 8 complimentary race entries, and all benefits included in levels below.
$\bigcirc$	Platinum Sponsor - \$5,000 Includes 6 complimentary entries to race; logo prominently featured on event website, all sponsor signage, event t-shirt, event promotion emails; option to include promotional items in race bag; option to set up exhibition space on event day and display company banner at event (provided by sponsor).
$\bigcirc$	<b>Gold Sponsor - \$2,500</b> Includes 4 complimentary entries to race; logo featured on event website, all sponsor signage, event t-shirt, and event promotion emails; option to include promotional items in race bag; and option to set up exhibition space on event day and display company banner at event (provided by sponsor).
$\bigcirc$	<b>Silver Sponsor - \$1,000</b> Includes 2 complimentary entries to race; logo featured on event website, all sponsor signage, event t-shirt, and event promotion emails; option to set up exhibition space on event day (provided by sponsor).
$\bigcirc$	<b>Bronze Sponsor - \$500</b> Includes 1 complimentary entry to race; company name included on event website, all sponsor signage, event t-shirt, and event promotion emails.
-	sor Information ny/Individual Name (as you prefer to be listed):
•	r Contact (Full Name):
	s:
	Email:
Exhibit	on space? OYes ONo Promotional items for race bags? (Silver level and up) OYes ONo
Payme	nt Information Check one
0	Check Checks should be made payable to the BCRFA and mailed to the address below.
0	<b>Credit Card</b> To pay with CC online, visit <u>bcrfa.org/donate</u> and complete form (include "Bolt for Breast Cancer sponsorship" in the Notes section). To pay with CC over the phone, call 205.413-4600.
Author	ized Sponsor Signature: Date:

### **FORM SUBMISSION**

Please email or mail your completed sponsor form to **Rachel Beatty:** Email: rachel@bcrfa.org

Mailing address: BCRFA, P.O. Box 531225, Birmingham, AL 35253

QUESTIONS?

Please contact Rachel Beatty at rachel@bcrfa.org or 678-702-4283.