



SPONSORSHIP OPPORTUNITIES



2025

Join us to raise funds for breast cancer research across Alabama.

Cahaba Brewing Co. and the Breast Cancer Research Foundation of Alabama (BCRFA) are partnering once again for CahabaQue! Your sponsorship can fuel lifesaving breast cancer research across the state.



CAHABA
BREWING CO.



EVENT OVERVIEW



SPRING

Saturday, April 12, 2025

CahabaQue

12:00 PM - 4:00 PM



FALL

Saturday, September 6, 2025

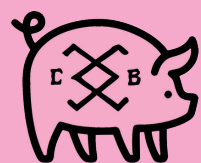
CahabaQue Tailgate Challenge

10:30 PM - 2:00 PM



Cahaba Brewing Company

4500 5th Avenue South, Bldg C
Birmingham, AL 35222



CAHABAQUE 2025

Spring CahabaQue



Teams of backyard grillers and professionals alike compete for the best BBQ and bragging rights.

- Best "CahaButt"
- Best Sauce
- Best Team Name
- Best People's Choice Item



800-1,000+ guests enjoy live music and all-you-can-eat BBQ samples while voting for their favorite People's Choice item.



VIP tickets with early event entry, access to the Redmont Distillery VIP Lounge, private bathrooms, and two complimentary cocktails or beers at Redmont's VIP Lounge.

EVENT OVERVIEW



SPRING

Saturday, April 12, 2025

CahabaQue

12:00 PM - 4:00 PM



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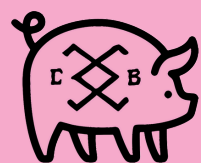
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CAHABAQUE 2025

Fall CahabaQue Tailgate Challenge



This all-new concept means anyone can bring their best tailgate food and decor and compete to win!

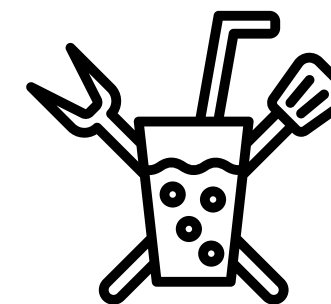
- Best Meat
- Best Sauce or Side
- Best Dessert
- Best Decorated Tailgate



800-1,000+ guests enjoy live music and all-you-can-eat samples while voting for the Best Decorated Tailgate.



VIP tickets with early event entry, access to the Redmont Distillery VIP Lounge, private bathrooms, and two complimentary cocktails or beers at Redmont's VIP Lounge.



New Corporate Sponsorship Available

Silver Sponsorship includes a new corporate team option with all the benefits, plus team benefits including a 10X20 tent, (2) cases of beer, banner, priority placement, and overnight stay if requested.

ABOUT THE BCRFA

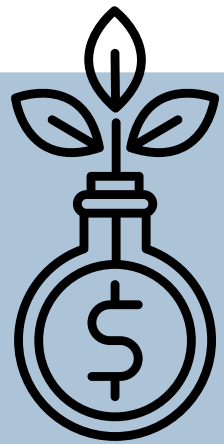
Mission

Find a cure for breast cancer by funding promising breast cancer research in Alabama and raise community awareness for that research.



BCRFA IMPACT

BCRFA funding allows grantee partners to:



Successfully compete and receive sought-after and sustaining grant dollars.



Recruit and retain world-class breast cancer researchers.



Seize every opportunity for groundbreaking discoveries.

BCRFA FUNDING SNAPSHOT

In 2024, the BCRFA invested \$1.125 million in 22 research projects at 7 partner institutes.

With community support, BCRFA has invested over **\$16 million** in life-saving breast cancer research and treatments across Alabama since its founding in 1996.

CURRENT PARTNER INSTITUTES



2025 SPONSORSHIP LEVELS

07

SINGLE EVENT (FALL OR SPRING)

PRESENTING \$10,000

HIGHLIGHTS

Event naming rights, speaking opportunity at event, exclusive event signage, feature in BCRFA newsletter, 25 VIP and 12 GA tickets.

PLATINUM \$5,000

HIGHLIGHTS

Recognition during event program, logo featured prominently at event and included in event promotions, 10 VIP and 10 GA tickets

GOLD \$2,500

HIGHLIGHTS

Recognition during event program, logo featured at event, company name included in event promotions, 5 VIP and 5 GA tickets.

SILVER \$1,000

HIGHLIGHTS

Company name included in event signage and event promotions, 5 GA tickets or 1 cook team entry.

NEW Fall Corporate Sponsorship includes above plus team benefits: 10X20 tent, (2) cases of beer, banner, priority placement, and overnight stay if wanted.

BOTH EVENTS (FALL AND SPRING)

\$14,000 (30% off)

Includes highlights listed above for both spring and fall events.

\$7,000 (30% off)

Includes highlights listed above for both spring and fall events.

\$3,500 (30% off)

Includes highlights listed above for both spring and fall events.

\$1,400 (30% off)

Includes highlights listed above for both spring and fall events.



SPONSOR BENEFITS* + RECOGNITION

	Presenting	Platinum	Gold	Silver
SINGLE EVENT	\$10,000	\$5,000	\$2,500	\$1,000
BOTH EVENTS (SPRING + FALL)	\$14,000	\$7,000	\$3,500	\$1,400
Naming rights for event ("CahabaQue presented by Your Company")	✓			
Speaking opportunity during event program	✓			
Two (2) tickets to BCRFA's annual investment celebration luncheon (Dec. 2025)	✓			
VIP tour of Cahaba Brewing tap room with tasting for up to 10 company members	✓	✓		
VIP tickets	25	10	5	
Cook team entries	2 teams OR 12 GA tickets	1 team OR 5 GA tickets	1 team OR 5 GA tickets	1 team OR 5 GA tickets
General Admission tickets	12	10	4	
Verbal recognition during event remarks by Cahaba representative	✓	✓	✓	
Sponsor signage at event	Exclusive signage	Inclusion in "proud sponsor" signage	Inclusion in "proud sponsor" signage	Inclusion in "proud sponsor" signage
Exhibit space at event	✓ (premiere location)	✓	✓	
Recognition in BCRFA e-newsletter (5,500 recipients) prior to event	Featured article	Mention	Mention	
Recognition on all printed and digital event promotions, including event website, event emails, news releases, posters/flyers, etc.	Logo prominently featured	Logo	Company name	Company name
Sponsor recognition on Cahaba Brewing Instagram (30K+ followers)	5 posts + 2 stories	3 posts + 1 story	2 posts	
Inclusion in sponsor thanks post on BCRFA social media (4,000+ FB followers, 1800+ IG followers)	Logo prominently featured	Logo	Company name	Company name
Rights to promote event sponsorship in company materials (e.g. newsletter, social media). BCRFA will provide logo, images, supporting info.	✓	✓	✓	✓

**Sponsors of both events receive above benefits for each event.*





CAHABAQUE 2025


SPONSORSHIP AGREEMENT



CAHABAQUE BBQ COOK-OFF 2025

 **Saturday, April 12, 2025**
CahabaQue
12:00 PM - 4:00 PM

 **Saturday, September 6, 2025**
CahabaQue Tailgate Challenge
10:30 PM - 2:00 PM

 **Cahaba Brewing Company**
4500 5th Avenue South, Bldg C
Birmingham, AL 35222

Sponsorship Selection

Single Event **Both Events**

Presenting

\$10,000 \$14,000

Benefits include event naming rights, speaking opportunity at event, exclusive event signage, feature in BCRFA newsletter, 25 VIP and 12 GA tickets.

Platinum

\$5,000 \$7,000

Benefits include recognition during event program, logo featured prominently at event and included in event promotions, 10 VIP and 10 GA tickets.

Gold

\$2,500 \$3,500

Benefits include recognition during event program, logo featured at event, company name included in event promotions, 5 VIP and 5 GA tickets.

Silver or Fall Corporate Team

\$1,000 \$1,400

Benefits include your company name included in event signage and event promotions, 5 GA tickets or 1 cook team entry. Corporate team includes above plus team benefits: 10x20 tent, (2) cases of beer, banner, priority placement, and overnight stay if wanted.

Sponsor Contact Information

Company/Individual Name as you prefer to be listed:

Contact: _____

Title: _____

Email: _____ Phone: _____

Address: _____

Signature

Date

Payment Information

I am sending a check via mail

Make checks payable to "BCRFA" and mail to:
BCRFA, P.O. Box 531225, Birmingham, AL 35253

I am paying via credit card

To complete payment via credit card please visit
CahabaQue.com or call 205.413.4600

Please email your completed agreement to Beth Davis (beth@bcrfa.org).

Questions? Call (205) 413-4600