



SPONSORSHIP OPPORTUNITIES

2024 PINK PALACE CASINO NIGHT

Breast Cancer Research Foundation of Alabama
P.O. Box 531225
Birmingham, Alabama 35253
(205) 413-4600 | www.bcrfa.org



EVENT DETAILS

Pink Palace Casino Night

Saturday, March 9, 2024

7:00 - 10:30 PM

Soiree Event Gallery • 2132 Lornaridge Lane, Hoover, AL 35216

Tickets + info: pinkpalacecasinonight.com

Our 16th annual Pink Palace Casino night is an elegant evening of food and fun! Tickets (\$100) include dinner, beer and wine (cash bar also available), \$500 in gaming money, and live music. Guests will enjoy Vegas-style casino gaming with professional dealers, including Blackjack, Poker, Roulette, Craps and Slot Machines. The silent auction features must-have prizes generously donated by our supporters and local businesses.



ABOUT THE BCRFA

Funding research, saving lives.

The Breast Cancer Research Foundation of Alabama's mission is to help find a cure for breast cancer by funding promising breast cancer research in Alabama and raising community awareness and funding for that research.

The BCRFA invests in a comprehensive approach to battling breast cancer by funding collaborative and innovative research to help diagnose, treat, prevent, and eradicate the disease.

BCRFA Impact

Investments from generous partners like you allow BCRFA research partners to:

- Successfully compete for and receive sought-after and sustaining grant dollars.
- Recruit and retain world-class breast cancer researchers.
- Seize every opportunity for groundbreaking discoveries.

Since our founding in 1996, the BCRFA has invested nearly \$14 million in life-saving breast cancer research.

[Learn more at bcrfa.org.](http://bcrfa.org)



SPONSORSHIP OPPORTUNITIES + BENEFITS



Join us! Invest to fuel lifesaving breakthroughs in breast cancer research.

SPONSOR LEVEL

	\$20,000 Presenting	\$10,000 4 Star	\$5,000 3 Star	\$2,500 2 Star	\$1,000 1 Star
Event tickets	20 tickets with reserved seats in gaming ballroom (10) and dining room (10)	10 tickets with reserved seats in gaming ballroom	6 tickets with reserved seats	4 tickets with reserved seats	4 tickets (no reserved seating)
Recognition in event PSA	✓				
Program recognition	Full page ad	Full page ad	Half page ad	Logo	Logo
Logo on auction website	✓	✓			
Logo on event website	✓	✓	✓	✓	
Logo on event screens	✓	✓	✓	✓	✓
Extra gaming money	\$4000 (\$200/guest)	\$2000 (\$200/guest)	\$1200 (\$200/guest)	\$800 (\$200/guest)	

SPONSOR BENEFIT

Questions? Please call (205) 413-4600

SPONSORSHIP AGREEMENT



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Sponsorship Selection

- Presenting (\$20,000)
- ★★★★★ \$10,000
- ★★★ \$5,000
- ★★ \$2,500
- ★ \$1,000

Payment Information

- Sending check via mail (made payable to "BCRFA")
- Check enclosed (made payable to "BCRFA")
- Please send me an invoice and W-9
- Paying via credit card
*To complete payment via credit card please visit
PinkPalaceCasinoNight.com or call 205.413.4600*

Contact Information

Company/Sponsor Name as you prefer to be listed:

Company Contact: _____

Title: _____

Email: _____ Phone: _____

Address: _____

Sponsor Responsibilities

I agree to submit my company's logo and/or content for event program no later than February 14. Logo should be a high-resolution image file (vector or .PNG).

Signature

Authorized Company Representative

Date

Please email your completed agreement to Beth Davis (beth@bcrfa.org).

To submit via mail, send to:

BCRFA

P.O. Box 531225

Birmingham, AL 35253

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