



2010 Program Specs

All Ads are B & W

Full Page 7.25" X 9.75" (This is a non-bleed space) **\$600 Donation**
Half Page Horizontal 7.25" X 4.75" (This is a non-bleed space) **\$300 Donation**
Quarter Page Vertical 3.5" X 4.75" (This is a non-bleed space) **\$150 Donation**

Golf Sponsorships are as follows:

Gold Team Sponsor-Full Page Ad	(ad included in sponsorship)
Bronze Sponsor-Quarter Page Ad	(ad included in sponsorship)
Silver Team Sponsor-Half Page Ad	(ad included in sponsorship)

Ads must be saved in 300 DPI Hi-Res PDF format with all fonts embedded.
No other format will be accepted.

- Pdf's of ads may be emailed to: Jennifer Galbreath _jgalbrea@uab.edu
- or-
- Send PDF's saved to formatted CD or Zip Disk to:
Jennifer Galbreath
Breast Cancer Research Foundation of Alabama
Post Office Box 531225
Birmingham, AL 35253
(205) 996-5463

For ads to be typeset by Program's Artist that include a logo, please provide the following:

- Send 25 words or less in a word document
 - Attach an Adobe Illustrator EPS Vector File of your logo in B & W (Hi-Resolution B & W 300 DPI Photoshop JPEG will also be accepted)
- E-mail to Jennifer Galbreath _jgalbrea@uab.edu
-Please specify the correct ad size at the top of the word document

For "In Honor or Memory of" ads to be typeset by Program's Artist with no logo:

- Send 25 words or less in a word document to: Jennifer Galbreath-
_jgalbrea@uab.edu
- Please specify the correct ad size at the top of the word document

Ads must be received by **March 2, 2010**. Failure to do so may result in non-placement of your ad.